

FWCCI PLAN OF ACTIVITIES
FAISLABAD WOMEN CHAMBER OF COMMERCE & INDUSTRY
(FOR THE YEAR 2023, 2024 & 2025)

Sr. No.	Activity	Time Frame		Financial Impact	OUTCOME
		Date of Commencement	Date of Accomplishment		
1.	Organizing All Pakistan level Women Chambers' Presidents Conference & Exhibition ' Punjab Potentials ' to promote Women Entrepreneurship	February 2023 /March, 2023	February 2023 /March, 2023	Rs. One million	1) To bring closer women business community for promoting women entrepreneurship to drive economic growth at regional and national level. Also To bring business with countries closer for bilateral ties, it will enhance B2B interactions with foreign entrepreneurs
2.	Exhibitions	April . 2023, June , 2023, Sept 2023	April . 2023, June , 2023, Sept 2023	Rs. 2-3 million per year	The focus is to promote domestic trade and bilateral trade quantum.
3.	Women empowerment and capacity building training programs and Special Meetings.	Started from Jan 2023- May 2023, July , Aug & Sept 2023	These activities are an ongoing planned for every year.	Rs. One million per year	Capacity building of women entrepreneurs for business competitiveness and enhancing production productivity.
4.	Publishing of trade surveys and newsletters	4 per year (trade survey) 12 per year (newsletters)	Quarterly	Rs. 0.5 million per year	To educate members about latest technological developments and international trade trends. Newsletter would be published on monthly basis.
5.	Training & Development	Jan 2023, July 2023, August 2023 and Sept 2023.	Per year basis	Rs. 3 million	It will add to the business efficiency and competitiveness of micro, small and medium women led businesses.
6.	Construction of FWCCI	We are hopeful of land (approx. 2	Some time during 2023	Project cost approx. Rs.	Own building of FWCCI will help for increased

	Building	acres) to be allocated on subsidized rate by Government of Punjab, Industries Department at FIEDMC Faisalabad.	and expected to be completed upto 2024.	20 million for land and Rs.50 million for building infrastructure	activities, improving further financial health, business growth of existing entrepreneurs and channelizing young female graduates to opt for own business thus enhancement in domestic commerce and also exports from the regional to global markets.
7.	Skill Development Institute for capacity building of Women entrepreneurs and educated females	Some time in 2024		Project cost approx. Rs. 20 million for land and Rs.50 million for building infrastructure	Help women entrepreneurs doing home based business, young female graduates to venture at commercial and to have access to global markets for traditional and non-traditional products.
8.	Upgradation of existing FWCCI BIC to Market Facilitation Centre	Expected to start from June 2023	Expected completion in June 2023.	Rs. 5 million	-It will help women entrepreneurs to enter into export market thus enhancing exports of Faisalabad.