

ROADMAP

MRS. NIGHAT SHAHID, NEWLY ELECTED PRESIDENT & HER TEAM FAISALABAD WOMEN CHAMBER OF COMMERCE AND INDUSTRY - YEAR 2021-22

- 1. TO IMPROVE LIAISON WITH NATIONAL AND INTERNATIONAL INSTITUTIONS:** efforts to be made to work for FWCCI objectives and improving liaison with national and international institutions.
- 2. WOMEN ENTREPRENEURSHIP DEVELOPMENT/WOMEN EMPOWERMENT:** To work and project for women entrepreneurship development/women empowerment at the FWCCI in collaboration with other national and international organizations/ forums as SMEDA, National Productivity Organization, Women Development Department etc
- 3. STRENGTHENING REGIONAL/NATIONAL TRADE AND EXPORTS:** To send maximum women entrepreneurs trade delegations abroad with the help of TDAP (subsidized rates) and Pakistan foreign missions abroad.
- 4. 1) ARRANGING CAPACITY BUILDING TRAINING COURSES, AWARENESS AND INFORMATIVE PROGRAMS FOR**
 - I) Members and Incubates (In their Field Of Interest) of FWCCI Business Incubation Centre, with the help of SMEDA, USAID, European Union, ILO GIZ etc.**
 - **Pakistan women are well equipped but they need a congenial environment in which they could start and expand their businesses as an equal partner of the society. To help existing women entrepreneurs to get loan from SBP/Participating Banks.**
- 5. INDUSTRY ACADEMIA LINKAGE:** To create productive linkage with academia, educationists, economists, of all disciplines including business management with the purpose of improving Industry-Academia-Government Linkage as a Think Tank (Policy

(2)

development/recommendation) activity. Also to sign Memorandum of Understandings (MOUs) to enhance purposeful/objective-based working relationship with R&D institutions and trade bodies.

6. **STANDING COMMITTEES:** To constitute Standing committees (performance and competence based) for effective working of FWCCI. Appoint FWCCI Standing Committees Chairpersons as 'right man for the right job 'and provide leadership and guidance to achieve goals by the committees. Also develop their ' SOPs, Roles and Objectives, business plans etc.
7. **TO ORGANIZE, REGIONAL AND ALL PAKISTAN LEVEL FEMALE MICRO, SMALL & MEDIUM BUSINESSES EXPO AND ALL PAKISTAN WOMEN CHAMBERS PRESIDENTS CONFERENCE.** (Re-organization of women entrepreneurs at local level and their integration at national and global level to fully harness the benefits of highly qualified and educated women entrepreneurs of Faisalabad)
8. **FEDERAL BUDGET 2022-23** To suggest strong and effective recommendations to the Government on the formulation of Federal Budget, Trade Policy, Monetary Policy, Industrial Policy, Investment Policy, Labour Policy, CSR Policy and socio-economic development.
9. **GREEN TECHNOLOGY DEVELOPMENT**

To Induce women entrepreneurs to take benefit of green technology and start green projects to meet their domestic need in addition to selling surplus electricity to the distribution companies. awareness and informative seminars would be arranged to equip the young girls about the latest developments in the field of their interest

10. **SETTING UP OF RESEARCH & DEVELOPMENT WING AT FWCCI**
Post Lock-down/Corona period, there may be changed business and trading environments at national and worldwide where we have to be updated. Setting up of R&D wing at FWCCI is the pre-requisite. FWCCI will be the first Women Chamber in Pakistan to take this special initiative equipped with R&D Wing. We may also request to Ministry of Commerce immediately for grant of Rs.5 million as financial relief to sustain its operation and activities and also setting of R&D Wing under the prevailing situation.

11. IMPROVED LIAISON WITH LOCAL ADMINISTRATION: To work for improved liaison with Local Administration for better working relationship, quality female education/educational infrastructure, Environment protection etc.

11.WOMEN ENTREPRENEURSHIP SPECIAL INITIATIVES .

To guide and support setting up first ever :-

- Women Skill Development Institute
- Exclusive Women Entrepreneurs Block at M-3 CPEC Special Economic Zone.

12.MEMBERSHIP GROWTH: To improve Membership of FWCCI to at least 250 during the tenure.

13.To improve Corporate Social Responsibility of FWCCI : thru:

- Ehsaas Program of Federal Government
- Poverty alleviation
- Launching of Endowment Fund

14.To improve the financial health of the FWCCI by taking various and innovative revenue generation measures.

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